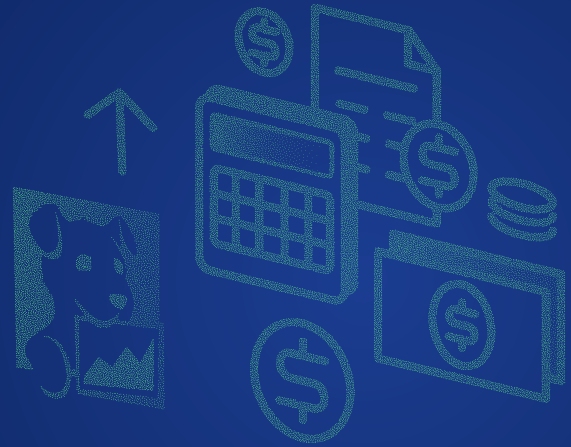


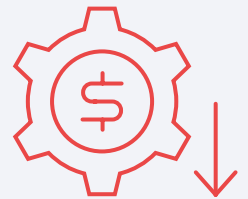
# 4 ways Datadog is taking a bite out of your budget



Datadog is a popular monitoring and security tool for infrastructure and cloud services. It's also a very expensive one when you add up all of its *extras*. In contrast, Chronosphere offers a modern, cloud native observability solution that provides reliable performance at predictable costs. Here are four reasons why you might consider transitioning from Datadog to Chronosphere.

## 1. Complex pricing and frequent overage costs

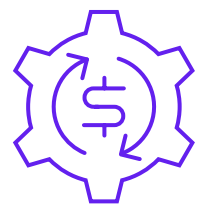
Datadog's pricing structure can be a bit of a maze. It's not uncommon for users, especially those in large organizations or with complex IT systems, to encounter unforeseen costs. One aspect of this complexity is the cost of Datadog's Application Performance Monitoring (APM) product, which is billed by instance. In certain situations, this cost could even exceed the cost of the underlying instances themselves. Additionally, users need to be vigilant about managing their consumption, as the platform's on-demand model can quickly lead to extra costs if usage outpaces initial estimates. Even factors like misconfigurations, migration projects, or integrations that cause double reporting need to be observed to prevent uncontrolled spend.



In contrast, Chronosphere offers a more transparent and predictable pricing structure. With Chronosphere, you can ingest all your data, understand its value, and pay only for what you choose to persist in its most optimized form.

## 2. Limited data visibility and cost control

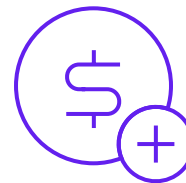
The cost-efficiency of Datadog greatly depends on how efficiently you manage the data that flows through the platform. Datadog charges for data ingested, which can result in unnecessary costs if you import duplicate data or data that isn't needed for analysis. Also, data retention within Datadog increases your costs, since the longer you store data, the more you pay. To control these costs, users often need to deploy telemetry pipelines to filter out unnecessary data or to route data to alternative, lower-cost storage locations.



Chronosphere addresses these issues by allowing you to understand the cost and value of your data in real-time. It provides insights into the volume and cardinality of all incoming traffic, and shows you how the data is being used in dashboards and alerts.

### 3. Additional costs for Premier Support

Reliable technical support is a cornerstone for business success. However, with Datadog, Premier Support is an add-on, with a cost equivalent to 8% of the customer's monthly spend. As your product usage and spending increase, so does the cost of obtaining quality support.



Chronosphere, on the other hand, provides continuous support to guide you through your cloud native journey, with no additional charge. That's why we provide a dedicated support-staff-to-customer ratio of 3:1, ensuring that you have access to the expertise and guidance you need, when you need it. From legacy tool migration to historical data onboarding and alert setting, you can count on Chronosphere's customer support.

### 4. The real costs of downtime

Any downtime or performance degradation with Datadog can impact business operations, potentially leading to customer attrition and increased stress for engineers.



Chronosphere's cloud native observability platform is designed to support the scale of container and microservices-based environments reliably. It brings in metrics and trace data via open standards, aiding engineers in quickly identifying and resolving issues. Chronosphere offers a 99.9% SLA but has delivered 99.99% across all customers in the past 12 months. With Chronosphere, you can reduce critical incidents by up to 75%, ensuring your systems and profits stay up.

## How Chronosphere helps overcome Datadog budget surprises

While Datadog has its merits, the hidden costs and limitations can become a challenge for organizations aiming for cost-effective, reliable, and comprehensive cloud native observability. With transparent pricing, enhanced data control, free continuous support, and reliable performance, Chronosphere has emerged as a better alternative for the unique demands of cloud native environments. If your organization is grappling with Datadog's pricing and performance limitations, it might be time to explore what Chronosphere can offer. By making this switch, you are choosing a platform that prioritizes your needs, reduces unexpected expenses, and offers a robust, reliable solution for your cloud native observability requirements.

Learn more and  
request a demo at  
[chronosphere.io](https://chronosphere.io)

